



6:00 p.m. Wednesday, August 5, 2020
Virtual Zoom Conference Room
Meeting ID: 878 1032 1293
Password: 477881
23600 Liberty Street
Farmington, MI 48335

MINUTES

The meeting was called to order by Todd Craft at 6:04 pm.

1. Roll Call

Present: Todd Craft, Tom Buck, Sean Murphy, Sara Bowman, Tom Pascaris, Chris Halas

Absent: Micki Skrzycki, Rachel Gallagher

Others Present: Kate Knight, Jess Westendorf

2. Approval of Items on Consent Agenda

- a) Financial Report
- b) Minutes: July 1, 2020 DDA Regular Meeting
- c) Minutes: June 10, 2020 DDA Public Art Committee
- d) Minutes: July 8, 2020 DDA Public Art Meeting
- e) Minutes: May 26, 2020 DDA Design Committee

Motion by Bowman to approve the items on the Consent Agenda, Seconded by Buck. Motion passes unanimously.

3. Approval of Regular Agenda

Motion by Murphy to approve the items on the Regular Agenda, Second by Bowman. Motion passes unanimously.

4. Public Comment

Opened and closed by Craft at 6:06.

5. Financial Snapshot

- Overview by Knight.
- Trial balance report. Year-end approvals and reconciliations are not complete. As soon as they are, we will send out a financial snapshot. No questions from the board.

6. Executive Director Update

- Two murals are on the ZBA agenda for approval tonight. Sunflour Bakehaus and The Vines.
- Public art committee meeting on site next week to celebrate the mural painting.
- Patronicity Campaign- Committee met today to allocate funding right before this meeting.
- Streetscape Update- In discussion with merchants regarding easements and continual conversations with SHPO.
- Final steps of outdoor takeover- Page's patio is being set up as we speak. Knight presentation this project during the latest MDA meeting. We submitted CARES act reimbursement for entire project.

7. Committee Updates:



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a. Design Committee

- The design committee has not met since the last board meeting. They are still celebrating the pavilion paint. Umbrellas and high tops are being used with joy.

b. Public Art Committee

- Excited about murals and capturing content- stick around for the ZBA meeting after this for approval if you are available.
- David Barr Sculptures- City of Novi would like to charge \$3000 for an agreement extension. Committee would like to search for a new piece. Committee offered \$1000 stipend until City of Novi is ready to take them back. Buck recommended charging rent until the City of Novi is able to take them back.

c. Promotions Committee

- Restaurant Week- coming up on the 16th and Ladies Night OUTside on the 20th.
- "Spirit of Harvest Moon" in September
- "Raven Fest" month long celebration in October with passive programming and literary twist.
- Metromode Update-
 - The ideas for enjoying Farmington outside essay by Jenn McKee hit last week.
 - Nourish and Namaste reached 22K readers!
 - Commercial and Residential real estate article reached 14K readers!

d. Business Development Committee

- Committee just met to review PPE reimbursements and came up with an equitable solution. Checks will be issued this week (or next). We made distinctions between high traffic and low traffic businesses and allocated accordingly.
- The Board approved and had no concerns on how the committee allocated the funds.

8. Other Business

Sean Murphy- Updated the board on Harvest Moon staff and committee chair discussion. We are currently in phase 4 which allows 100 people to gather outside, regressing one phase would mean zero gathering. Plymouth's and Ferndale's Fall festival are being canceled. We are concerned for older volunteer base and keeping them healthy and safe. We recommend to cancel Harvest Moon 2020, but commemorate with a Spirit of Harvest Moon digital event to appreciate volunteers, create Harvest Moon branded masks to remind people to keep it in mind for next year, and lead right into Raven Fest in October for passive Fall programming.

9. Board Comment



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Buck: Expressed disappointment that we understandably can't run our beloved Downtown events in the midst of COVID19. We need to contemplate how we become ready when things open back up and have our sponsorship package ready before anyone else is ready to secure sponsors. Buck suggested that we should consider a dinner event spread out across downtown patios, potentially a strolling dinner.

Craft: Appreciate Tom's enthusiasm of always trying to find another solution. We could consider having restaurant week the third week of every month.

10. Adjournment

Motion to adjourn by Buck, seconded by Pascaris. Motion passes unanimously.