



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES
Monday, November 23, 2009

The meeting was called to order at 6:03 p.m. by President Cowley.

ROLL CALL

PRESENT: Cornwell, Cowley, Frost, Gajewski, Jakacki, Kuiken, Rock,
Schneemann, Ziegler

ABSENT: Higgins, Pastue

OTHERS PRESENT: Executive Director Knowles
Administrative Assistant Nogle
Events Planner Bloom

CONSENT AGENDA ITEMS:

MOTION by Rock, SUPPORTED by Frost to approve the regular minutes of October 26, 2009, and to accept and file the October Bill Review Report as presented. MOTION CARRIED, ALL AYES.

INTRODUCTION OF JANET BLOOM

Board Members welcomed Janet Bloom to her new position as our Events Planner.

HISTORICAL SURVEY PRESENTATION

Kristin Kidorf from Kidorf Preservation Consulting gave a presentation about the Intensive-Level Historic Survey. Ms. Kidorf discussed the progress made to date in surveying the historical resources and the process to complete the intensive-level survey.

REDEVELOPMENT RECRUITMENT SUBCOMMITTEE PROPOSAL

Chuck Frost discussed developing a team to focus on large business generation and redevelopment projects. The goal is to solicit larger businesses to locate here and to identify opportunities to redevelop existing properties in ways that support the master plan. Dave Cornwell will be the team leader with a potential subcommittee consisting of Annette Knowles, Dave Wright, Dan Higgins, Dave Gronbach, Greg Cowley and/or Michelle Jakacki.

MOTION by Ziegler, SUPPORTED by Kuiken to create a subcommittee of the Economic Restructuring Committee that will focus on redevelopment recruitment. MOTION CARRIED, ALL AYES.

WORK PLAN UPDATE

Knowles informed the Board a Focus Group for the Farmers Market is planned for December with discussions to focus on the negative and positive impact of the market on business owners. The rollout plan for the Branding Study is under development and will report back to the Board in January. A Subcommittee is formed for the website redesign project.

ADJOURNMENT

MOTION by Rock, SUPPORTED by Pastue that the meeting be adjourned. MOTION CARRIED, ALL AYES.

The meeting was adjourned at 8:29 p.m.

The next meeting will be on Monday, December 28, 2009 at 6:00 p.m.

Respectively submitted,

Annette Knowles