



6:00PM Wednesday, Oct 6, 2021
City Hall Conference Room
23600 Liberty Street
Farmington, MI 48335

MINUTES

Called to order at 6:03 by Todd Craft

1. Roll Call

- a. **Present:** Chris Halas, Todd Craft, Claire Perko, Linda Deskins, Sara Bowman, Tom Pascaris, Donovan Singleton, Miguel Williams (6:10)
- b. **Absent:** Tom Buck
- c. **Others Present:** Kate Knight, Jess Westendorf

2. Approval of Items on Consent Agenda

- a. Minutes: September 1, 2021 DDA Regular Meeting
- b. Minutes: August 5, 2021 DDA Design Committee

Motion by Halas, seconded by Bowman to approve the items on the consent agenda. Passes Unanimously.

3. Approval of Regular Agenda

Motion by Bowman, seconded by Singleton to approve the items on the regular agenda. Passes Unanimously

4. Public Comment

Opened and closed at 6:04 by Craft

5. Financial Snapshot

Financial Snapshot to be finalized after audit.

6. Executive Director Update

Overview by Knight.

- We are heavy in event season coming off of a fantastic Harvest Moon and are in the middle of Grand Raven Festival.
- Streetscape & MDOT meetings this week and last week.
- Sifi Networks coming soon to Farmington and Farmington Hills creating another reason for new businesses to relocate and invest in Downtown Farmington. City and DDA team will be attending a conference in DC.
- DDA staff attending Oakland County local business workshop in Pontiac next week.
- MTC development- In communication with Robertson Bros and OHM regarding Shiawassee Park Riley Park connection.
- Working through proposals on TIF Development Incentive training bids.

8. Committee Updates:

a. Harvest Moon Committee

Update by Westendorf: Still awaiting complete financials, but this was the busiest, most profitable, Harvest Moon Celebration to date. A huge thank you to our Harvest Moon volunteers for making this happen and a special thank you to Linda Deskins for an incredible amount of work!

b. Grand Raven Festival Committee

Update by Westendorf

c. Promotions Committee

Update by Halas- We've had great Metromode stories to tell lately and are reaching an audience far beyond Farmington. This is our vehicle not only to reach far beyond but also to use as a business recruitment tool with photography and articles being evergreen. Please send all content ideas to the DDA staff.

d. Organization Committee

Update by Linda Deskins

e. Design Committee

Update by Perko: Streetscape review in progress and signage approved recently.

f. Public Art Committee

Update by Perko: The big raven, the Sipp wings, and Raven art at KickstART have been installed.

g. Business Development Committee

Update by Craft: PSD renewal notice has been sent and last public hearing is October 18th.

9. Other Business

Halas: Syndicate signs need to be replaced that are melting and storm damaged.

Williams: Updated the board on façade changes that are in the works for the Apothecary.

Craft: Excited for the Apothecary development.

10. Board Comment

Bowman: Founders fest update- Everything about this event was great: merchants, Events 360, DPW. We are contracted again for next year and City council has approved a City Founders Fest Committee comprised of the City Manager, City Treasurer, City Attorney, and DDA Director to contract with an events company to produce.

11. Adjournment

Motion to Adjourn by Singleton, second by Pascaris.