

6/29/2015

Parking Commission (Short/Medium/Long-term) options for discussion - from walk about tour:

Short: (30-60 days)

- 3 hrs timed parking in all Public lots - except for (Masonic Oakland Street), Maxfield (Thomas Street), State Street lot-across from library, Orchard Street lot - behind Kimco Center, Orchard Street/TJ Max lot - corner/private but will allow employees to park
- The above exceptions are designated as employee parking OR when guests require more that 3 hrs in downtown. F will always have FREE parking but you will need to walk 200 yards.
- Post 30 minute loading zone parking in front of appropriate businesses - Post Office - Starbucks - EyeSpy - Dr. Vargovick
- Review and add handicap to all lots
- Consolidate dumpsters to maximize parking spots - (N lot)
- Add 30 minute loading zone parking in the N lot - to facilitate loading/unloading - behind Cowleys (NW corner of bldg)
- Meter Grand River - 32 spots - secure private lots to meter after hours
- Target and secure private lots for lease to expand the public spots after hours (Talmer Bank, Clappison Ins, CVS, Castle Dental, Village Shoe)
- Increase parking fines
- Improve signage to better communicate Public parking - consider www.walkyourcity.org to encourage more walking when in F
- Communication plan to businesses and visitors, better map - showing all spaces - options
- Document private lot ownership - County deed ?
- Reline the N lot to eliminate the pole - wasting 1 space
- City spaces behind Darrell's - blacktop stripe
- Expand loading zone in front of Legatos (too small for truck traffic) - OR make parking on GR
- Fresh Thyme parking lot pressure - communicate options during construction
- Expand Masonic lot to the monument - doubles spaces

Medium (90 days)

- Millage to fund infrastructure - City Council can elect to raise taxes to fund a project (up to 2 mills) OR prepare ballot language to fund - City election dates - November 2015, March 2016, August 2016, November 2016. - You cannot plan without funds!
- North lot expansion - Schneemen houses - add 50 parking spots
- Extend sidewalk in front of Cedars - walkway into fence as you cross from Cheese Lady
- Hold public - Business forums to educate and gain feedback

- More frequent snow removal from public lots in winter - eating up prime spaces
- Review parking technology and how it can be employed in F
- Clean up Maxfield lot - restripe
- Explore competition - other City plans - solutions
- Explore public/private parking solutions - venture capital
- Create surface parking where possible, secure property, pave etc.
- Explore valet service options for winter solutions
- Enclose ALL dumpsters in downtown - Los Tres/Cottage Inn ? - save parking spots

Long-term (12 mos)

- Execute funding - bond, millage increase, special assessments, meter revenue
- Review parking counts after Fresh Thyme is open and employee parking is migrated to remote lots.
- Identify/track/fund land bank for surface parking or deck placement
- Explore merchant targets we want to attract to down - understand their parking requirements to secure their investment in downtown.
- Expand bike/walk part options - connect to neighborhoods
- Track monthly revenue per space for breakeven analysis
- Improve lighting in employee parking lots, cameras?
- Secure capital improvements funds from City Council or TIFF projects to fund the Commission