



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES
Monday, April 25, 2009

The meeting was called to order at 6:00 p.m. by President Cowley.

ROLL CALL: Cornwell, Cowley, Higgins, Jakacki, Kuiken, Pastue
Rock, Schneemann,

ABSENT: Ziegler

OTHERS PRESENT: Executive Director Knowles
Administrative Assistant Nogle
Events Coordinator Wolter

CONSENT AGENDA ITEMS:

MOTION by Pastue SUPPORTED by Rock to approve the regular minutes of March 23, 2009, and to accept and file the March Financial Statements and the Bill Review Report as presented. MOTION CARRIED, ALL AYES.

FOUNDERS FESTIVAL

Krista Wolter explained the current status of the festival as well as the sponsorships received. She stated May 6, 2009 was the deadline for sponsorships. If Board members know anyone who wants to sponsor the festival, please forward a contact. Krista stated sponsorships are expected to exceed \$50,000 this year for the festival. Cowley congratulated Michele Jakacki for helping with sponsorship solicitation.

ASSIGNMENT OF LEASE

MOTION by Kuiken SUPPORTED by Rock to authorize the Executive Director to sign an Assignment of Lease between Farmington Area Founders Festival, Inc. and the Farmington Downtown Development Authority for leased premises in connection with the annual festival. MOTION CARRIED, ALL AYES.

PROPOSED DDA BUDGET FOR FISCAL YEAR 2009-2010

Greg opened the discussion by praising Annette Knowles for doing a great job with the budget. The proposed budget will go before City Council on May 4, 2009 for approval. Annette Knowles explained the approach for fiscal year 2009-2010. The budget reflects three cost centers, each with a chart of accounts: Operating, Farmers Market and Founders Festival. Changes were made to the Farmers Market budget, as the board agreed to underwrite the cost of crossing guards from the operating fund.

MOTION by Pastue SUPPORTED by Kuiken to approve and to submit to the City Council the proposed 2009-2010 budget. MOTION CARRIED, ALL AYES.

STREETSCAPE UPDATE

Dana Dunlop informed the Board that the tag line for the Streetscape is "It's Happening". The Mainstreet Messenger will be mailed soon and will include a 4-page insert which will outline summer promotions. Dana handed out a spreadsheet which outlined

opportunities for merchants during the construction to draw business. The Civic Theater has been secured for the premier of the Streetscape II video. The ceremonial groundbreaking will be May 16, 2009.

MARKETING & PROMOTIONS UPDATE

The blog is up and running which includes meeting minutes for Marketing and Promotions. Higgins requested the Board visit the website downtownfarmingtonpromotions.wordpress.com. Higgins invited the Board to attend the Marketing and Promotions meeting with Fresh Fuel to launch the Festival Website.

ORGANIZATION COMMITTEE UPDATE

NO REPORT

DESIGN COMMITTEE UPDATE

NO REPORT

ECONOMIC RESTRUCTURING UPDATE

NO REPORT

Schneemann left the meeting at 7:50pm

CLOSED SESSION – LAND ACQUISITION

Motion by Kuiken Supported by Higgins to enter into a closed session to discuss the Land Acquisition.

Ayes: Cowley, Cornwell, Higgins, Kuiken, Jakacki, Pastue, Rock, Ziegler

Nays: None. Motion Carried.

Motion by Pastue Supported by Kuiken to reconvene into regular session. MOTION CARRIED, ALL AYES.

ADJOURNMENT

MOTION by Ziegler, SUPPORTED by Higgins that the meeting be adjourned. MOTION CARRIED, ALL AYES.

The meeting was adjourned at 8:15 p.m. The next meeting will be on Tuesday, May 26, 2009 at 6:00 p.m.

Respectively submitted,

Annette Knowles